

MANIFESTO

I, **Yash Jatia (150110011)** if elected to the post of **Institute Film and Media Secretary**, propose to do the following to promote film culture in the institute

INITIATIVES

1. **Film101 sessions:** Run a series of short sessions on aspects of film making like cinematography, story-telling, editing and sound design, giving a hands-on experience to the participants
2. Organize **Movie appreciation sessions** to help students build the art of appreciating good films and to apply the knowledge gained, in the process of making a film

Film Making

1. **Amateur shorts:** Provide an opportunity to amateur film makers to execute a short film, completely focusing on learning from start to end, under the mentorship of seniors
2. **Funded film project:** Modify the current structure and introduce new forms to enhance learning experience and to give students an opportunity to explore variety of film making techniques
3. **Summer films:** Change the structure of the project to enhance quality as well as learning

GENERAL CHAMPIONSHIP

1. Conduct workshops for **Film and Media Committee** and other hostel inmates focusing on basic film making techniques and usage of institute infrastructure
2. Organize **advanced workshops** on cinematography and color correction for better film quality

WORKSHOPS

1. Organize **animation workshops** on motion graphics ensuring a hands-on experience. Will try to get a short film made as an output of these sessions
2. Modify the module of cult school so as to cover aspects of film editing and basic cinematography

IIT-BBC

1. Introduce new videos involving panel discussions on various topics between the students' representatives and professors, and on different **student research bodies** e.g. Pratham, AUV etc.
2. Start **Insti-feed**, a series of tiny videos to give glance of latest trending issues in the campus
3. Make a new video on **tour of IIT Bombay** which will give a glimpse of our institute

MISCELLANEOUS

1. Make an **Actors' bank** by conducting auditions in collaboration with Fourthwall
2. Propose to buy equipments such as **Go pro, Editing PC** and extend support to students who are working on film projects by properly conveying information and issuing the infrastructure
3. Organize **movie trips, club trips, video walks** to improve the club bonding
4. Maintain and regularly update a **film review blog** and provide a **rating system** of the institute
5. Try to increase the reach of videos by updating the **Youtube channel**, adding end screen annotations, thumbnails, video tags and using **Instagram** to increase the online presence
6. Revamp the on-spot sessions by focusing on making profile videos using various techniques

CREDENTIALS

1. Convener of SilverScreen, the Film Club of IIT-Bombay (2016-17)
2. 3rd position in Short Film GC '17, Best editor in Sophie Films '16