

MANIFESTO

I, **Nipun Gupta** (140020120), contesting for the post of General Secretary, Cultural Affairs (GS Cult), if elected, propose to dedicate myself to improving the cultural scenario at the Institute. I envision a vibrant and engaging cult-life through wide ranging new initiatives as well as consolidation and reforms in the ongoing activities of the previous council by doing the following:

LEARNING | *Expanding Culturals*

- **Cult Hours:** Propose to conduct weekly, open for all sessions, independent of NSO Cult by the same instructors in genres like **Fine Arts, Dramatics and Music**
- **Fusion Week:** Conduct an array of workshops/sessions with a wide palette of cultural flavours aimed towards providing students with exposure towards unexplored art forms
- **Cult Buddy:** Introduce cult buddies along with the instructors in NSO Cult to make learning informal and hesitation free, resulting in students having a prolonged association with the genres
- Propose to conduct a semester long **Public Speaking** boot camp in collaboration with PT Cell
- **Cult Week:** Propose to revamp Freshiezza Phase II by inviting sophomores to perform alongside freshers, for better mentoring and intra-hostel interaction spread over a week to minimize clashes
- **NSO Cult:** Revise the existing NSO Culturals curriculum by proposing to have a **regular feedback mechanism** and provide a common **platform for showcase** through 'Pahal'
- Ensure that '**Cult... Not diffiCult**' is being conducted during the semester to enhance informal interaction between club seniors and amateurs encouraging an easy entry to the clubs
- Purchasing subscriptions of online tutorials and reading materials to students on a subsidized fee

EXPOSURE | *Honing Culturals*

- Increase the number of **professional workshops** across all genres spread over the entire semester to boost the quality of cultural activities in **Inter IIT** and **GCs**
- **Web Series:** Initiate an online culturals web series as an inter-genre collaboration project to foster interaction between genres and showcase high quality original productions
- **Live Your Passion:** Expand the **professional opportunities** provided to GC winners and outstanding performances at flagship events across all genres
- **Pahal:** Provide a platform for 'Cult... Not diffiCult', Cult School, Muskaan & NSO Culturals participants to showcase their skills
- **Cult Yatra:** Extend it to all genres and ensure pre-planned trips at least once a semester

INFRASTRUCTURE | *Equipping Culturals*

- Propose the installation of **permanent lights & sound** fixtures at Convocation Hall and PC Saxena Auditorium to **optimize the budget** and save on rental expenditure
- Provide **discounted stalls** for books, music & camera accessories facilitated through the **ReachUs portal** incorporating an open recommendation forum and regular delivery cycles
- Propose a **common equipment room** to ensure ease of issuing cultural infrastructure
- Conduct an institute wide **book donation** campaign to populate SAC and hostel libraries
- Push for the proper establishment and provisioning of a **Classical and Folk Arts Room** in SAC
- Push for installation of **Air Conditioners** in SAC Music Room and Film Room
- Infrastructural Purchases: Amplifiers, board games, cupboards, music instruments, advanced film and photography equipment, costumes

WEB & PUBLICITY | *Outreaching Culturals*

- **Institute Events App:** Revamp culturals tab in existing **IITB App** to incorporate a calendar and focus on targeted publicity with **notifications** and **SMSs**, based on genre-wise subscription
- **Digitalized Publicity:** Resolve to have **paper-free** and **focussed** publicity for intra-institute and hostel cultural events through installation of **TV screens** at appropriate locations in hostel messes

- **P2P Learning:** Develop an online platform to **connect novices and experts** from the cultural front on the campus facilitating the spreading of knowledge from student to another
- **Cultural Portfolio:** Integration of a common **cultural database** of students to ease the issuance of **certificates** and platform for discovery of creative work, participation data & awards
- Release online genre specific booklets entailing detailed information about year long cultural activities and NSO Culturals
- Integrate Culturals website and the Facebook page for better dissemination of event information
- **Bi-Monthly Genre Reports:** Public log of accomplishments made available online of each member of the cultural council to promote accountability and transparency

HOSTEL CULTURE | *Socialising Culturals*

- **Revolving Sessions:** Hold informal club sessions and meets in clusters of hostels to increase participation of hostel inmates interested in the respective genre
- **Workshop Weekend:** Introduce a host of basic level workshops by club and hostel seniors across all genres kept over a weekend
- **Genre Committees:** Hold regular meets of genre committees and hostel secretaries to boost communication and ensure efficient coordination between the Institute and hostel councils

GENRE REFORMS | *Reforming Culturals*

- **Genre Contingents:** Propose selective allocation of genre-wise contingents and provide them opportunities to participate in college festivals and outside avenues best suited for their genre
- Expand **Lifestyle Club** to include activities in **Personality Development & Fashion Designing**
- Increase the number of informal **Jam Sessions** in Music, *Baithak* in Roots and *Goshthi* in Vaani
- Expand **Cult School** classes to include more unexplored and uncatered genres of culturals like Personality Development, Fashion Photography, Stand up and Mime
- Conduct an **Open Mic Night** to provide a platform for budding poets and stand-up artists

FRESHERS AND PGS | *Entrenching Culturals*

- **PG Cult League:** Retain the two legged-structure of PG Cult League and hold **regular workshops** in PG hostels to promote learning and provide exposure towards diverse genres
- **Cult Night:** Organize a night full of **cross-genre events** along with an informal arena to boost participation and interaction among students
- Follow up on the approved proposals of **NSO Dance** and **NSO Debate**
- Conduct a **Performing Arts Festival (PAF) Orientation** exclusively for UG and PG freshers
- **Cultathon:** Organize crossover competitions to promote inter-genre team participation

SOCIAL & MISCELLANEOUS | *Augmenting Culturals*

- **Muskaan:** Organize regular cultural classes for underprivileged students **in coordination with NSS** with the help of volunteers to take responsibility for its semester long conduction
- Extend support to **NGOs** in addressing social issues through institute performances
- Organize an **Open house** along with GBM in each semester to ensure utmost **transparency**

CREDENTIALS

- Institute Cultural Nominee, Design | *2016-present*
- Cultural Councillor, Hostel 15 | Hostel Cultural Color | *2014-15*
- 1st Position in Inter IIT Design Competition | *2016*
- 2nd Position in Microsoft's code.fun.do. hackathon and among the top 10 design ideas in the National Finalist forum | *2015*