



# Work Report

## Film & Media

April-September

### Targets for the sem:

1. Improve both the quantity and quality of films made in the institute.
2. Conduct independent film screenings during the semester.
3. Increase the involvement and retention of freshmen in film making activities by providing them with the proper opportunities and guidance
4. Organize on-spot sessions, movie trips, so as to increase the fun and enjoyment in film related activities along with interaction among seniors and juniors.
5. Increase the online reach of IIT BBC and publish a variety of content from its page.

### Events :

#### **1. Backyard Jam | April**

It was introduced for the first time by the previous council and was a collaboration of The Film Club and The Music Club. A total of 4 music videos were shot. The music was given by the students themselves by modifying some popular songs. The editing of the same is going on and a trailer video was released in June and one of the videos was released in September.

## **2. Rukhsat | *April***

Rukhsat is a farewell event for passing out club seniors who were a part of SilverScreen even for a small duration during their stay at IIT Bombay. It was an informal event with fun activities including playing first videos of the passing out seniors, giving funny brief of their life at IIT Bombay, presenting them with gifts and cards. The event was followed by a club treat at 'Meluha The Fern' hotel.

## **3. Summer Film Project | *May-June***

It was conducted for the second time after its great success last year. A total of 81 people registered and they were divided into 4 teams. They were taught film making right from the very basics. A total of 4 films from different genres were completed which were screened in Pahal 1.0.

## **4. Summer School of Cult | *May-June***

Two classes were organised under Summer School of Cult.

- a. Basic Editing & Visual Effects
- b. Cinematography

Both were planned in such a way that the participants get hands on experience by creating an output of their own in each class.

## **5. Any Body Can Film | *June***

A total of 35 people registered. They were taught the basics of filmmaking with the help of mentors. 1 short film was completed which was screened in Pahal 1.0.

## **6. Pahal 1.0 | *June***

Coverage videos and review video of Pahal 1.0 was shot and released.

## **7. Cult Online | *April-July***

Three competitions have been launched as a part of Cult Online.

- a. Trailer Mashup: 9 entries have been received so far
- b. Travel Video: 4 entries have been received so far
- c. Slow it Down Challenge: 5 entry has been received so far

## **8. Club Introductory Video | *June***

A new club introductory video was made consisting of all the latest achievements by the short films made in the campus. It gave an insight about what the film club does in the campus.

### **9. UG and PG Culturals' Orientation | July**

Utilised 10-minute slot for Film & Media to create an impact and make people aware about the club activities in the orientation. Got huge response from the crowd and there was a significant number of registrations on the registration stall.

Executed an introductory video involving around 150 freshers.

### **10. SilverScreen Club Introductory Session | August**

Around 250 freshers turned up for the session

8 videos and 1 VFX video were made in the On-Spot Film making session

Games and quizzes were also organised while the films were being edited by the mentors

### **11. SilverScreen Club B'day Celebration | August**

SilverScreen club's 9th birthday was celebrated in SAC. It was an informal session with cake cutting, board games and short film screenings were organised.

### **12. Sophie Films | July - August**

Workshops:

Orientation and DSLR Handling workshop was organised by clubbing different hostels to ensure better participation as mentioned below. The workshops were attended by a total of 150+ students.

1. Hostels 2,3, 4, 5
2. Hostels 6,7,8, 9
3. Hostels 10 & 11
4. Hostels 12, 13, 14, 15 & 16

Screening:

A total of 10 entries were received from 10 hostels which were screened at LT-PCSA.

Top 5 positions and individual awards were announced on the same day. The screening was attended by 100+ students

### **13. Freshiezza Phase 1 | August**

a. Video Editing Workshop: 2 separate workshops were organised in hostels 15 & 16 before freshiezza phase 1 which was attended by 100+ freshers

b. Competitions:

- i. Ad-Making: Total of 17 entries were received
- ii. Spoof-a-scene: Total of 25 entries were received
- iii. Insti Wants to know: Total of 25 entries were received

c. Screening: The videos were screened in LT-PCSA, which was attended by 100+ Freshers

#### **14. On Spot Session – Slow Motion | August**

An on spot session on slow motion was organised in collaboration with the photography club and design club. Slow Motion Camera along with Lights and a stabilizer were rented for the session. A total of 50+ students participated. Individual profile videos and a compilation video has been released.

#### **15. Shamiana Short Films Screening | September**

Some of the best Oscar nominated and winning short films were screened at LT-PCSA in association with Shamiana, the short film club. The screening was a huge success with 300+ attendees. It was the opening event for the launch of Arcade competition

#### **16. Arcade| September**

- a. DSLR Handling workshop: 1 workshop was organised in hostel 15 before Arcade, involving 50+ freshers. It was ensured that the freshers use DSLRs at least once in their videos
- b. Competitions:
  - i. Music Video: A total of 27 entries were received
- c. Screening: The videos were screened in LT-PCSA, which was attended by 100+ freshers

#### **17. Freshiezza and Arcade Review Session | September**

A feedback session was organised for the participants of freshiezza phase 1 and arcade. The session continued for around 2 hrs where freshers received continuous constructive feedback on their video making skills

#### **18. Film 101 Sessions (Cinematography) | September**

A series of two sessions were conducted on cinematography. The first session was a hands on session in which the participants got a practical experience of taking different kinds of shots. The second session was on advanced cinematography. We had called a professional instructor for the same. He covered various advanced aspects of cinematography.

#### **19. Cult School | October**

Film Editing Classes: A total of 100 students have registered  
A total of 8 classes are planned, covering both basic and advanced topics in film editing.

#### **20. 48-hour Short Film Project | September**

48-hour Short Film Project run second time after its successful execution last year. A total of around 50 participants actively took part in the project and 4 short films of varied genres were completed in the given time span

### **21. Launch of Film GC | September**

Film general championship was launched online. All the rules and regulation were released .

### **22. Film 101 Sound Session | October**

A hands on workshop was conducted to teach people how different sound recording equipments are operated and some tricks and tips were given that would help while shooting a film.

### **23. SilverScreen Club Trip | January**

A one day Club Trip was organised to Alibaug beach. A total of 50 students had joined for the trip.

### **24. Light Painting On-Spot Session | January**

An on-spot session was conducted which gave knowledge about light graffiti and light painting. Profile videos were made by the participants and uploaded on facebook.

### **25. Film 101 Color Correction Session | January**

A session on color grading and color correction was conducted to give knowledge about the role of colors. It aimed to improved the not so developed skills in this technique.

### **26. Shamiana Short Films Screening | January**

This was the second edition of the screening. Some of the best short films in the world were screened in Lt-PCSA auditorium. The screening was a huge success with 300+ attendees

### **27. Cinematography Cult School | January**

A Cult School on the techniques of cinematography was reintroduced. The classes gave both theoretical and practical knowledge to the participants.

### **28. Film GC Screening | January**

All the entries for the Short Film GC were screened and renowned judges from different verticals were called to give reviews of the film and present awards to the participants.

### **29. Kumbh- Documentary Screening | February**

A documentary based on the greatest religious festival in the world, Kumbh was screened in the LT PCSA auditorium. It was followed by an interactive session with the director of the screening. It received a great response with 300+ audience.

### **30. 48 Hour Music Video Project | February**

A 48-hour Music Video Project was conducted for the first time. The participants were divided into teams and music videos were made in the given time span of 2 days.

### **30. Amateur Shorts | March**

This Short Film Project is aimed at giving a hands on experience to all the amateur film makers to make a complete short film from scratch. 4 short films are under the editing phase and will be released by the end of march.

## **Infrastructure and Online Ventures:**

### **Media**

IIT-BBC has released a total of 27 videos so far

- a. Preview and review videos of all the 3 PAFs
- b. Honest Intern
- c. Coverage of course info session for freshmen
- d. Coverage of Resume Workshop for PG students at IIT Bombay
- e. Interview of Dr. Viral Acharya, Deputy Governor at the Reserve Bank of India
- f. Interview of Ashish Chauhan, MD and CEO of Bombay Stock Exchange (BSE)
- g. Interview of Prof. Devang Khakhar, Director IIT Bombay
- h. Interview of IAS Smt. Sampada Mehta, District Collector and Magistrate of Mumbai city
- i. Coverage of peaceful protest at IIT Bombay against vigilantism
- j. Coverage of Protest Rally against Fee Hike at IIT Bombay
- k. Interview with Partners at Y Combinator
- l. Tech & RnD Expo 2k17
- m. Street play by Student Wellness Centre
- n. Interview with Sailesh Gandhi, former Chief Information Commissioner
- o. Know Your Professor with Prof. R.K. Shevgaonkar
- p. Know Your Professor with Prof. Rajesh Zele
- q. Interactive session with Anant Goenka, Executive editor of Indian Express Group
- r. Know Your Professor with Prof. Varun Bhalerao
- s. Rally for Rivers - A silent march
- t. 70th Independence Day celebration video
- u. Rebranding Cover Video
- v. Diamond Jubilee logo reveal
- w. Interview of Mr. Shiv Khera
- x. Soap Box videos of all the GS candidates
- y. Interview videos of all the GS candidates

- z. Interview of Mr. Jayakumar, the MD & CEO, Bank of Baroda
- aa. Interview of Arundhati Bhattacharya, the former chairperson of the State Bank of India
- bb. Interview of Dr Prakash Amte and Dr Mandakini Amte
- cc. Interview of Miss Flavia Agnes
- dd. Preview video of Inter IIT Cultural Meet
- ee. Interview of Radhanath Swami
- ff. Interview of Dr. Marlene Kanga
- gg. Interview of Jayant Sinha, MoS for Civil Aviation
- hh. Interview of National Award winning director Rakeysh Omprakash Mehra
- ii. Interview of filmmaker Madhur Bhandarkar
- jj. Interview of Shazia Ilmi
- kk. Interview of Faye D'Souza
- ll. Interview of Prof. Cyrus Dordi for Know Your Prof
- mm. Panel discussion by Ms. Anu Hariharan, Ms. Adora Cheung and Mr Gustaf Alstromer - partners at Y Combinator

## **Film Softwares**

Documents of the process of installing Adobe editing softwares are maintained online. The same was shared with everyone in each session/workshop. Also an online directory of various plugins for advanced film editing is being created.

## **Competitions**

The details of all major short film competitions are regularly shared on the club's facebook and google groups. Entries to these competitions are also sent on behalf of the club. Following entries have been acknowledged so far:

*Semi-finalist in Adobe Design Achievement Awards*

1. Bombay Showreel

2. Fitrat

3. Within

4. The Goa Experience

*2nd position in Pandora's box MNIT Jaipur - Fitrat*

*2nd position in Mood Indigo's Director's Cut - Radheshyam Lodge*

*1st position in Inter IIT Short Film Competition - Plan Z*

*1st position in Inter IIT 48 Hour Film Competition - A Cigarette a day*

*2nd position in IIT Guwathi's Alcheringa- Jyot*

*1st position in IIT Hyderabad's ELAN & nvision- Plan Z*

*1st position in Tesseract Personal Filmmaking Competition- Bombay Showreel*

*2nd in Tesseract's Flicker's Avenue - Memoir*

## **Film Room**

A list of all the available film equipments is made. The same is shared on the website and made available for issue through the online portal.

### **The following new equipments were purchased:**

1. High Performance Work-Station
2. H4N Sound Recorder
3. H4N Sound Recorder Accessories
4. Rode Boom Mic
5. Boom Mic Windscreen
6. Rode Boom Pole
7. Storage Cupboard For Equipments

**The process of installation of Air Conditioner is under progress and has been approved by the authorities.**

## **In the Pipeline:**

### **Film:**

#### 1. SAC Constitution Amendments

Some changes have been suggested pertaining to hostel film and media secretary work description in the SAC Constitution in order to improve the film culture at hostel level.

#### 2. Cult Skill Courses

The proposal for cult skill courses was sent to Mumbai Film Academy. It got a positive response and the curriculum for various courses was collected and submitted for further approval.

#### 3. Film Nic

A database of different sounds, stock footages for video effects and script bank is in the process of development.

#### 4. Swiss Embassy Film on the Roll

A collaboration has been made with the Swiss Embassy to conduct a feature film made in Switzerland Exclusively for the residents of IIT Bombay.

#### 5. Video Coverage of PAF

A collaboration has been made with ATKTK an organisation which specializes in video making. They would be creating the Making of PAF videos. They will also

do video coverage of PAF in such a manner to create maximum impact on the viewer.

### **Media:**

1. Tour of IIT Bombay

The shoot for the Tour of IIT Bombay video is halfly over. The rest shoot is planned to be completed in summers and video will be released as the shoot starts

2. Know Your Prof

Shoot for a total of 7 videos of the series have been completed. Editing is in progress. Most of them have been released till now

### **In sync with your manifesto:**

1. Cinematography Workshop: Organise a cult school to cover basic aspects of cinematography

Status: A cult school on cinematography for organised in SSOC. Another one will be organised during next semester

2. Summer Film Project: Change the structure of the project to enhance quality as well as learning

Status: A senior film could not be made

3. Movie review blog

Status: The 1st version of the blog is ready. It will be released in April

4. Movie appreciation Sessions: Organize Movie appreciation sessions to help students build the art of appreciating good films

Status: This Could not be done

5. Infrastructure: Propose to buy equipments such as Go pro, Editing PC

Status: New equipments worth INR 2 Lacs were purchased

6. Try to increase the reach of videos by updating the Youtube channel

Status: The youtube playlists have been regularly updated and proper tags are used to maximise the reach

7. Film 101 Sessions

A total of 4 Film 101 Sessions were condu

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