



Work Report

“Web & Lifestyle”

April'17-March'18

Web

- **Culturals Website**
 - a. Revamped the culturals website by implementing an user-friendly interface
 - b. Integrated the website with gymkhana SSO login
 - c. Improved existing admin portals for secys for smooth handling of genre pages
 - d. Improved the existing infrastructure, library & Cult-critique portals
- **Merchandise Portal**
 - a. Developed the merchandise portal to sell the club merchandise online which is integrated with Instamojo Payment System.
 - b. Secys can individually add their merchandise through admin portals.
 - c. This will increase the sales of club tshirts and a common platform facilitates easy use
- **Resume Verification Portal**
 - a. Revamped the existing portal by removing the constraint on no of achievements
 - b. Created an admin portal for placement cell for smooth verification of resume points
 - c. Created an admin portal for secys so that they can verify the achievements points
- **Person-2-Person Learning Portal**
 - a. Created a Person-to-Person learning portal to facilitate the one-to-one communication between club mentors and students.
 - b. This will increase more participation in the club and will provide better learning

- **Muntazir Blog**
 - a. Installed a blog named “Muntazir” on the website to integrate the different clubs’ blogs. This common blog increases the viewership and publicity.
 - b. The blog has the facility such that any registered user can post after a review by the secy or admin.
- **Treasure Hunt Portal**
 - a. Developed a portal for the Freshizza Online Treasure Hunt which had a participation of 300+ students. Each team has to solve 5 clues to reach the final location.
 - b. Devised an algorithm for connecting clues and locations
- **Salsa Match-Making Portal**
 - a. Created a MatchMaking Portal for Salsa Night which had a total registration of around 100+.
 - b. Devised my own algorithm for matching based on their common answers.
- **Auto Certi Generation Portal**
 - a. Created a single click portal for generating multiple e-certies for cult school, SSOC
 - b. Further, this portal is extended such that every student can apply for an e-certi by filling a form and demanded certies will be mailed to verified users
- **Other Portals**
 - a. Developed a cult school classes portal integrated with instamojo payment system
 - b. Created a portal for Prom Night 2018 integrated with SSO login to take entries for this year Prom Queen and Prom King.
 - c. Created an informative website for requesting donation by Alumni and students for proposed SAC refresh portal
- **Admin Portals**
 - a. Created admin portals for updating events, join us, gc info, council details
 - b. Created portal for easy issuing for infrastructure and library by the secys
 - c. Admin portals to add merchandise and cult school classes, verify achievements and generate certies.

Lifestyle Club

- **Increased Lifestyle Club Membership, Publicity and Outreach**
 - a. Increased the club participation substantially by conducting more events than last year.
 - b. Released the club instagram account to increase the publicity
 - c. Initiated the process of lifestyle Magazine which is targeted to release in the next year.
 - d. Built the calendar of events for club to pass on to the next council.
- **Rukhsat**

Rukhsat is a farewell event for passing out club seniors who were a part of Lifestyle club. It was an informal event with fun activities and diaries were given to write about their beautiful experience. The event ended with a club treat by seniors.
- **PG orientation**

Orientation for PG freshers was successfully completed with an awesome Fashion Show performance by the club members.
- **UG orientation**

Orientation for UG freshers was successfully completed with an awesome Fashion Show performance by the club members
- **Introductory Session**

Introductory session was successfully completed. The session started with a fashion show performed by the freshmen and an informal fashion show. Zumba session was also conducted

- **Mr and Miss Freshie Pre-Publi Event**

A event to promote Mr and Ms freshie and get more people to participate. Fun games, performances by last freshies and seniors were done during the event. We gave a better idea about the learning and fun aspects of the the competition.

- **Mr and Miss Freshie**

- a. An competition on personality, public speaking and talent showcase. Participants were shortlisted based on the forms. Then Gds were organised for them, these were conducted by seniors and participants were selected on the way they spoke on the topic that was given to them. The next round was interviews.
- b. And the finals were conducted at LTPSCA in which each finalist performed their talent under four minutes and answered questions asked by the judges.
- c. A photoshoot was also done for the finalists and they also performed a fashion show to begin the event. This was done to get them to participate in all lifestyle activities.
- d. About 180+ freshers participated which is substantially more than last year

- **Arcade**

A theme based Fashion Show during Arcade was conducted for Sophomores and Freshmen at LT PCSA. The participants were divided into different teams based on different themes. Photoshoot was also done.

- **Picturesque**

- a. A 3 day long studio photoshoot series was organised to promote the fashion photography culture in the institute.
- b. 30+ models, 6 photographers participated.

- **Cult School Classes**

The following three cult school classes were conducted:

1. Fashion Styling classes
2. Make up Classes
3. Cooking classes - This was conducted for the first time in the institute.

- **Trashion Worksop**

A professional workshop was conducted by NIFT students to promote the fashion designing culture in the institute.

- **Poker Night**

A poker night was organised in H15 which had a participation of about 50+ students.

- **PreSalsa**

A MakeUp session was organised pre salsa which was done by club seniors. About 20+ girls participated..

- **Workshops**

- a. Initiated fashion ramp walk and trashion workshops taken by NIFT students during Arcade.
- b. More than 5 Ramp Walk workshops were conducted by seniors throughout the sem.

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