

## MANIFESTO

I, **Kanishk (16D100021)** if elected to the post of **Institute Film and Media Secretary** propose to fulfil the following:

### INITIATIVES AND REFORMS

- Conduct a **48 Hour Project** for making **1-Minute short films** to explore new genres of films
- Introduce new competitions in Freshiezza such as **Trailer Making** and remodel the current structure for an improvement in the overall quality of Freshiezza as well as freshness of ideas
- Conduct **advanced hands-on workshops** such as cinematography and lighting prior to Sophie Films to ensure quality as well as better learning experience for sophomores

### GENERAL CHAMPIONSHIP

- Will reschedule and replace the current Short Film GC with Music Video GC to diversify the film culture and re-introduce the concept of music videos in the institute
- Communicate **vendor details, equipment renting quotations** and **GC Rules** well in advance to all the hostels for effective preparation of the GC Budget
- Conduct meets of the Film and Media Committee for discussions on GC related issues, Freshiezza and general grievances regarding film genre in their respective hostels

### FILM MAKING

- Execute **Summer** films and ensure good quality by providing proper mentoring
- Conduct a week long **Any Body Can Film**, with the aim of exploring new genres in Film
- Conduct a **Funded Film Project** involving all club members, aimed at producing good quality films with the use of professional equipment
- Ensure and coordinate quality participation for **Mood Indigo** and **Inter-IIT Cultural Meet**
- Provide an opportunity to amateur filmmakers through the **Amateur Shorts Project**, to completely execute every aspect of a short film under the proper mentorship

### INFORMALS

- Organize **Video Walks** focusing on cinematography and certain techniques such as hyper-lapse and time-lapse to promote interaction among the club members
- Continue conducting **On Spot sessions** such as Light Painting and Slow Motion
- Organise **Movie trips** and **Informal Film weekends** through screenings and games

### IIT BOMBAY FILMFEST

- Will **reinitiate** the flagship event of SilverScreen – IIT Bombay’s Filmfest
- Will use FilmFest as a **platform to showcase** the filmmaking culture of the Institute through screenings and reviews of movies made by the students
- Will conduct events such as **screenings** and **keynote speeches** under the FilmFest banner

### MISCELLANEOUS

- Conduct workshops for conveners of other clubs on basic editing and DSLR handling
- Create and update a database of all upcoming Film competitions sending entries regularly
- Shall follow up and ensure completion of **IIT BBC’s Insti Tour video**
- Maintain a **movie review blog** and ensure regular content updates by students
- Increase online reach through active maintenance of social media entities such as **YouTube** channel, **Facebook** pages and group, and **Instagram** account
- Propose to **purchase equipment** like Portable light, GoPro and **develop inventory** for IIT BBC

### CREDENTIALS

- Convener of SilverScreen, the Film Club of IIT-Bombay (2017-18)
- 3rd in Sophie Films ’17 with awards for the best cinematographer and director