

MANIFESTO

I, **Ashutosh Kumar (160110072)** if elected as the **Institute Photography and Fine Arts Secretary** will aim at promoting the Photography and Fine Arts culture and increase the quality of both the genres in the institute. To achieve this objective, I would like to undertake the following steps:

INITIATIVES

- Reintroduce the 3D-Fine Arts GC as well as restructure the GC rules to promote craft culture
- **'Capture It'**-A semester long project on **Action Photography** followed by launch of a Photoalbum to promote the culture of photography
- Organise **Fine Arts Competition** in the institute for **staff and KV students** to increase the reach of the Club and showcase their winning artworks in Kaladarshan
- Organise events in collaboration with various clubs like **Krittika** (Astro Photography), **Silverscreen** (Photowalk and Videowalk) , **Lifestyle Club** (Fashion Photography)

FOLLOW UPS

- Expand Click Beetles and promote **event photography** by covering major events of ICC
- Showcase an art **installation in Kalaghoda** made by the students of the institute

CLUB EVENTS

RANG:

- Keep **Outdoor Lukkha sessions** on alternate weekends to improve the interaction of club members with campus residents
- Continue sessions on core Fine Arts and introduce new sessions like Lantern making, Thermocol and soap carving, Clay modelling and Trashion
- Beautify certain areas in the institute apart from road painting and wall painting

PIXELS:

- Organise a series of events including Long Exposure , Product and Studio Photography
- Organise a Phototrip and series of Photowalks to increase interaction between people
- Conduct workshops on basics of Photoshop, Lightroom and Photo Manipulation
- Ameliorate the existing logo of PIXELS and publicise through online forums

COMMON EVENTS:

- Organise workshops by professional instructors to prepare students for Inter IIT
- Maintain the online group of RANG and PIXELS and release a series of monthly hashtag
- Conduct workshops and create a themed installation in Kaladarshan with photographs
- Organise a visit to art galleries and the **Kalaghoda festival** along with a photowalk
- Organise **Kaladarshan**, the annual Fine Arts and Photography exhibition of the institute

HOSTEL EVENTS

- Organise workshops in **Hostel 11,12,13 and 14** to increase the involvement of PGs
- Conducting basic workshops in hostel during GC to involve more people
- Conduct frequent meetings with hostel PFA secretaries to encourage and assist them in organizing hostel level workshops, sessions and intra hostel competitions

INFRASTRUCTURE

- Propose to purchase **tripod, backdrops** and repair the **lenses and camera**
- Propose to purchase **Frames** for the display of Artworks in Cult Orientations and Pahal
- Maintain an organised policy of equipment issue to circumvent the loss of inventory

CREDENTIALS

- Convener at RANG, The Fine Arts Club of IIT Bombay (2017-18)