

WORK REPORT | INSTITUTE BASKETBALL SECRETARY

Part 1: Personal Details -

Name: Garima Agrawal
Roll No.: 180040039
Position: Institute Basketball Secretary

Part 2: Events -

Event	Details/Remarks
Fitness Five	<ul style="list-style-type: none">Planned and conducted a five-day-long challenge, Fitness Five with distinct freehand exercises; witnessed immense participation of 200+ IIT Bombay students and community.Responsible for reviewing the video submissions and maintaining the leaderboard.
Fitness4Her Get.Set.Fit. Phase I	<ul style="list-style-type: none">Responsible for deciding the activities and bringing in the instructors with required negotiation of the instructor fees.Brought in the required number of registrations by promoting the event among females.POC for any pre and post-registration queries of students.
Get.Set.Fit. Phase II	<ul style="list-style-type: none">Responsible for deciding the activities and bringing in the instructors with required negotiation of the instructor fees.POC for any pre and post-registration queries of students.Responsible for conducting the sessions smoothly as per the schedule of instructors and students.
Blackcats Championship	<ul style="list-style-type: none">Inaugurated the first-ever Intra-Contingent fitness competition released in the form of a 5-episode game show.Responsible for deciding the exercises and the point system and framed the rulebook for each episode in a detailed format.Responsible for judging the videos in case of any ambiguity.
Series: The Daily Dilemma Fitness Club	<ul style="list-style-type: none">Launched "The Daily Dilemma" series focusing on the effects of the online semester on physical and

	<p>mental health.</p> <ul style="list-style-type: none"> • Providing easy solutions and diet plans each week focussing on different body parts in a detailed article as well and getting them published on the gymkhana website.
Atop The Mighty And Majestic Mountaineering Webinar	<ul style="list-style-type: none"> • Organized the first-ever live mountaineering session with the principal of Himalayan Mountaineering Institute along with the 2nd youngest woman to climb Mt. Everest.
SportsMania	<ul style="list-style-type: none"> • Ideated and conducted a quiz, SportsMania on the occasion of National Sports Day.
PG Sports Orientation	<ul style="list-style-type: none"> • Conducted the Virtual PG Sports Orientation in coordination with the PG Sports Council; witnessed by 300+ PG freshmen.
UG Sports Orientation	<ul style="list-style-type: none"> • Conducted the UG Sports Orientation virtually for the first time; witnessed by 450+ UG freshmen. • Contacted companies like Lenovo, TYKA, Total - Sports & Fitness, etc. for the sponsorship of the event.

Part 3: Council Work & Miscellaneous -

Work	Details/Remarks
Sports Yearbook	<ul style="list-style-type: none"> • Presented the annual Sports Yearbook for graduating students as a gratitude for their contribution to IIT Bombay Sports. • Spearheaded the collection of messages for the graduating seniors from all the team members and alumni.
Convener Selection	<ul style="list-style-type: none"> • Part of the interview panel for selecting conveners from a pool of freshmen applicants • Selected 36 conveners out of 150+ applicants in 5 genres; events, creatives, coverage, web and journalism.
Fitness Club IIT Bombay	<ul style="list-style-type: none"> • Launched the Facebook page of Fitness Club IIT Bombay, providing training schedule for both amateur and advanced, conducted webinar regarding physical fitness and diet.

	<ul style="list-style-type: none"> • Member of the Publicity team; promoted the page through a video of IITB alumni speaking the importance of fitness in everybody's lives. • Collaborated fitness club with Mindhouse App, which provides free complementary live meditation and yoga sessions for three months to improve the mental health of IIT Bombay students
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Part 4: Aavhan -

Event/Work	Details/Remarks
"Inside Indian Basketball" with Shireen Limaye	<ul style="list-style-type: none"> • Spearheaded a live interactive session hosting a renowned Indian Women's Basketball Team player, Shireen Limaye for the first time. • Collaborated with ICT, VJTI and BITS Pilani. • Gained immense attention on social media through 6.5k+ views and 24k+ public outreach.
"Dates Releasing Soon" Marketing Video	<ul style="list-style-type: none"> • Ideated upon the theme of the video. • Contacted 30+ media houses and finalized the deal with "Alchemy Pixels" after negotiation and ideation discussion. • Timely reviewed the clips for the main video.
Social Media Campaigns	<ul style="list-style-type: none"> • Initiated the "Triviathon" social media campaign focusing on the impact of Corona on each sport. • Launched "Tech in Sports" and "Social Saturday" media campaigns. • Reviewed the content timely and regulated the post of these campaigns.
Post Schedule	<ul style="list-style-type: none"> • Prepared the "Post Schedule" for the month of March after discussing with each member of different teams. • Updated the schedule time-to-time. • Ensured the schedule is followed and managed any last-time discrepancies.
Wikipedia	<ul style="list-style-type: none"> • Discovered the procedure for publishing Aavhan's Wikipedia page. • Ideated and framed the structure of the page and started working on its content.
Miscellaneous	<ul style="list-style-type: none"> • Responsible for handling the Aavhan social

	<p>media handles.</p> <ul style="list-style-type: none"> • Made an exhaustive database of birthdays of players in each sport and OTD achievements for the regular engagement through stories from the Aavhan page. • Updated the stories of Instagram in regulation with the posts leading to 300+ viewing from 50. • Maintained the highlights of the Instagram page. • Regulated the LinkedIn page by posting the venue link and time 2 hours before the event.
Virtual Run	<ul style="list-style-type: none"> • Ideated and conducted Aavhan's first-ever online competition, the Virtual Run; a pan-India event with 1.5k+ participants. • Headed the Marketing of VR, bringing in 3+ celebrity guests and staged a charity drive raising an amount of INR 13,000. • Publicized the VR through various fitness promoting pages on Facebook and Instagram.
Aavhan Online Chess Tournament	<ul style="list-style-type: none"> • Conducted the Online Chess Tournament in collaboration with the world's largest chess website chess.com, recording the highest participation of 550+ among all 1-day paid chess events in India. • Member of the marketing team and headed the conveners for the contacting of IM, GM and IITB alumni.

Part 5: Administrative and Maintenance Work -

Work	Details/Remarks
Budget	<ul style="list-style-type: none"> • Budgeted an amount of INR 5 lakhs for expenses towards Basketball Equipment, Events, Camps and the IIT Bombay community with special emphasis on the institute team. • Made an exhaustive budget of INR 1.3 lakhs for maintaining the indoor court facilities of gymkhana.
Replacement of Gymkhana Floodlights	<ul style="list-style-type: none"> • Spoke with the Electrical Maintenance Department regarding the current condition of halogen floodlights in the gymkhana ground, to

	be replaced by LED lights to improve lighting, reduce power consumption and increase the lifespan.
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Part 6: Team and NSO -

<i>Event/Work</i>	<i>Details/Remarks</i>
Online Workout Sessions	<ul style="list-style-type: none"> • Successfully conducted 100+ fitness sessions under the guidance of coach Mr. Vivek Pandey Sir for the institute basketball team to keep the team in touch with their fitness during the long break due to the pandemic. • Incorporated basketball drill sessions conducted alternatively to the fitness sessions for the team, so as to keep them in touch with the game.
Basketball Team Farewell	<ul style="list-style-type: none"> • Organized Virtual farewell for the graduating seniors of the Basketball team to give them best wishes, share their experience with us and motivate us by their dedication towards the sport. • Sent personalized e-invitations to the graduating seniors for the farewell.
Farewell Post for graduating seniors	<ul style="list-style-type: none"> • Published a post dedicated to the graduating seniors of the basketball team in order to show gratitude towards their efforts and determination towards the sport.
Blackcats Championship Team	<ul style="list-style-type: none"> • Conducted regular team meets before every PGS for the explanation of rules and exercises and motivating the team to perform their best and increasing the team's participation. • Conducted a specific fitness session for each PGS under the guidance of the coach in order to perform the exercises together and make the video simultaneously.
Miscellaneous	<ul style="list-style-type: none"> • Conducted regular team meets in order to keep the team in contact with each other. • Conducted screening of NBA matches and game nights for the team.
NSO	<ul style="list-style-type: none"> • Responsible for the smooth functioning of NSO Batches D and E comprising of 35 students

	each.
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Part 7: Web, Design and Publicity -

<i>Event/Work</i>	<i>Details/Remarks</i>
Basketball IIT Bombay, Facebook Page	<ul style="list-style-type: none"> Increased its reach by regularly posting updates regarding the Basketball game.
Fitness Club IIT Bombay, Facebook Page	<ul style="list-style-type: none"> Increased the followers to 1000+ by regular engagement through posts and webinars.

Part 8: Declaration -

I declare that the above information is true to the best of my knowledge.

Garima Agrawal

Institute Basketball Secretary
Institute Sports Council 2020-21

The reader's feedback regarding the current work or some suggestions regarding Basketball at IIT Bombay or any other matter related to Sports in IIT Bombay is more than welcome.
Contact me at garimaag2506@gmail.com or basketball@iitb.ac.in.